

## **Application Data Sheet**

### **Application Information**

Application Type::	Regular
Subject Matter::	Utility
Suggested Classification::	
Suggested Group Art Unit::	
CD-ROM or CR-R?	None
Title::	Overhead Highway Billboard and Marketing Method
Attorney Docket No.::	81452.0002
Request for Early Publication?::	Yes
Request for Non-Publication?::	No
Total Drawing Sheets::	5
Small Entity::	Yes
Petition Included?::	No
Secrecy Order in Parent Appl.?::	No

### **Applicant Information**

Applicant Authority type::	Inventor
Primary Citizenship Country:	US
Status::	Full Capacity
Inventor One Given Name ::	Eckley
Family Name ::	KEACH
City of Residence::	Las Vegas
State or Province of Residence::	NV
Country of Residence::	US
Street of Mailing Address::	520 South Fourth Street
City of Mailing Address::	Las Vegas
State or Province of Mailing Address::	NV
Postal or Zip Code ::	89101-6593

**Corr spondence Information**

Correspondence Customer Number :: 29693  
Phone Number:: (202) 719-7000  
Facsimile Number :: (202) 719-7049  
E-Mail Address :: [Dkulik@wrf.com](mailto:Dkulik@wrf.com) or [Fchapman@wrf.com](mailto:Fchapman@wrf.com)

**Representative Information**

Representative Customer Number :	29693
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**Domestic Priority Information**

Application ::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	Non-Provisional of	60/478,913	16-June-2003

**Foreign Priority Information**

Country::	Application No. ::	Filing Date::	Priority Claimed::